

PDF Association

The PDF Association exists to promote the adoption and implementation of International Standards for PDF technology.

[More about PDF Association »](#)

Creating, publishing or distributing PDF documents is a typical activity for office workers and others across the economy. PDF is easy. It works, and you know what you're going to get. That's why PDF is by far the most popular document format.

Approximately 80% of non-HTML documents on the web are posted as PDF documents.

Unfortunately, only a small fraction of these PDF documents are accessible to users who depend on assistive technology.

We have gathered the world's leading experts on PDF accessibility to take the mystery out of accessible PDF documents, and demonstrate the benefits. The event is international in nature, conducted entirely in English.

Who should attend

- assistive technology user advocates and users interested in accessibility technology
- authors, writers and designers who want to learn about best-practices and tools for creating accessible PDF documents
- administrators, including webmasters, who are obliged to publish accessible material on their websites
- decision makers who need to understand accessibility needs and relevant legislation



Invitation

Two days devoted to PDF accessibility at the Royal Library in Copenhagen, Denmark

November 12-13
2015



Conference program

Facilitator: Sune Bjørnvig (Denmark), Chief consultant, LEAD Agency



Day 1*

Thursday, November 12, 2015 – Education Day

This education-focussed day does not include commercial content.

- 09:00 **Registration**
- 09:20 **Welcome and introduction**
Jens Bjerre Kirkegaard (Denmark), axes4
- 09:30 **Opening keynote:**
Political initiatives in the EU towards mandated accessibility on public sector websites
TBD

10:15 **Coffee Break**

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- 10:30 **Document accessibility strategy and testing**
Adam Spencer (Canada), Accessibil-IT Inc.
 - 11:15 **How POF/UA relates to WCAG 2.0**
Duff Johnson (USA), PDF Association, and Duff Johnson Strategy & Communications

12:00 **Lunch**

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- 13:00 **Entangled in the tagged PDF jungle**
Matthew Hardy, PhD (USA), Adobe Systems
 - 13:45 **PDF 2.0 and the future of accessible PDF**
Olaf Drümmer (Germany), PDF Association, callas software & axaio software
 - 14:30 **What is the difference between a tagged PDF and an accessible PDF?**
Jens Bjerre Kirkegaard (Denmark), axes4

15:00 **Coffee Break**

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- 15:15 **Accessible PDF on mobile devices - a demonstration**
Markus Erle (Germany), axes4
 - 15:45 **The accessibility experience: How does a blind person navigate PDF documents and forms?**
René Jaun (Switzerland), Access for All
 - 16:15 **Ask the experts**
 - 17:00 **End of the day**

*The agenda is subject to change. Sessions might be added or moved.

Day 2*

Friday, November 13, 2015 – Solution Day

Case studies and the demonstration of tools for creating, testing and correcting of accessible PDF documents and forms.

- 09:00 **Welcome and introduction to day 2**
Jens Bjerre Kirkegaard (Denmark), axes4
- 09:15 **Speed dating - 4 minutes with a PDF accessibility solution**
Vendors and service providers introduce their PDF product or solution
- 10:00 **How to make mathematical formulas, bar charts, network diagrams or city maps really accessible**
Olaf Drümmer (Germany), PDF Association, callas software & axaio software

10:45 **Coffee break**

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- 11:00 **The Nordic Council - A case story using axesPDF for Word**
Niels Stern (Denmark), The Nordic Council & Jens Bjerre Kirkegaard (Denmark), axes4
 - 11:30 **Create accessible PDFs with Adobe InDesign and axaio MadeToTag**
Olaf Drümmer (Germany), CEO axaio software

12:00 **Lunch**

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- 13:00 **English school exams made accessible**
Ted Page (UK), Dig Inclusion
 - 13:45 **More sponsored demo sessions to come**
 - 17:00 **End of conference**

*The agenda is subject to change. Sessions might be added or moved.
An updated version of the program will always be available at the PDF Association [event page](#).

Attending PDF Accessibility Days

€ 125.00* for members of non-profit disability organisation

€ 187.50* for PDF Association member

€ 250.00* for others

*Prices are inclusive of VAT

Food and refreshments are included

in conference services.

Speakers register for free.

Event location

The Queens Hall in the Black Diamond

The Royal Library

Søren Kierkegaards Plads 1

DK-1016 Copenhagen

Denmark

Find it on [Google Maps](#) and take

a virtual tour in and around

[The Queens Hall](#)

Contact

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For further information visit the

PDF Association [event page](#).

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