



# Pharmaceutical Company Cuts Packaging Costs

## FIRST PRIORITY® INC.

In tough economic times, First Priority, manufacturer of generic veterinary pharmaceutical products, decided it was time to take a hard look at where they could cut costs without compromising on efficiencies and quality of their products.

"The Global Vision systems really started showing their worth right from the start," says Bruce Heath of First Priority. "Within the first day of operations, the Global Vision system caught an error. It identified a misspelled word that might have been missed by our manual inspection process."

First Priority has had such good results in the departments where it is already implemented that they have decided to extend it all the way through their process.



## Fast & Accurate Inspections!

### CHALLENGES

- \* Difficulty in determining proper font sizes
- \* Transposition of characters
- \* Foreign language spelling errors
- \* Inspector fatigue

First Priority's method for inspection to date had been manual proofreading of all labels, inserts and secondary packaging. With manual proofreading came heavy labor and time costs. This process proved to be challenging on many levels.

### SOLUTION

- \* Install artwork & text comparator systems

First Priority decided to invest in a solution that would allow them to reduce costs, increase the level of quality for their products and give them complete peace of mind. After assessing their process, Global Vision was able to install artwork and text comparator systems to accommodate all their inspection needs across all departments.

### BENEFITS

- \* 86% increase in inspection speed
- \* Increase savings
- \* Redistribute unused resources

The reduction in time translated into increased savings and the ability to redistribute the unused resources to other places where it was needed most. First Priority is now also considering future uses for the automated inspection systems, "We are really happy we decided to change the way we do things," says Heath. "It has really helped us to trim resources to make sure that we are prepared for these tough times."