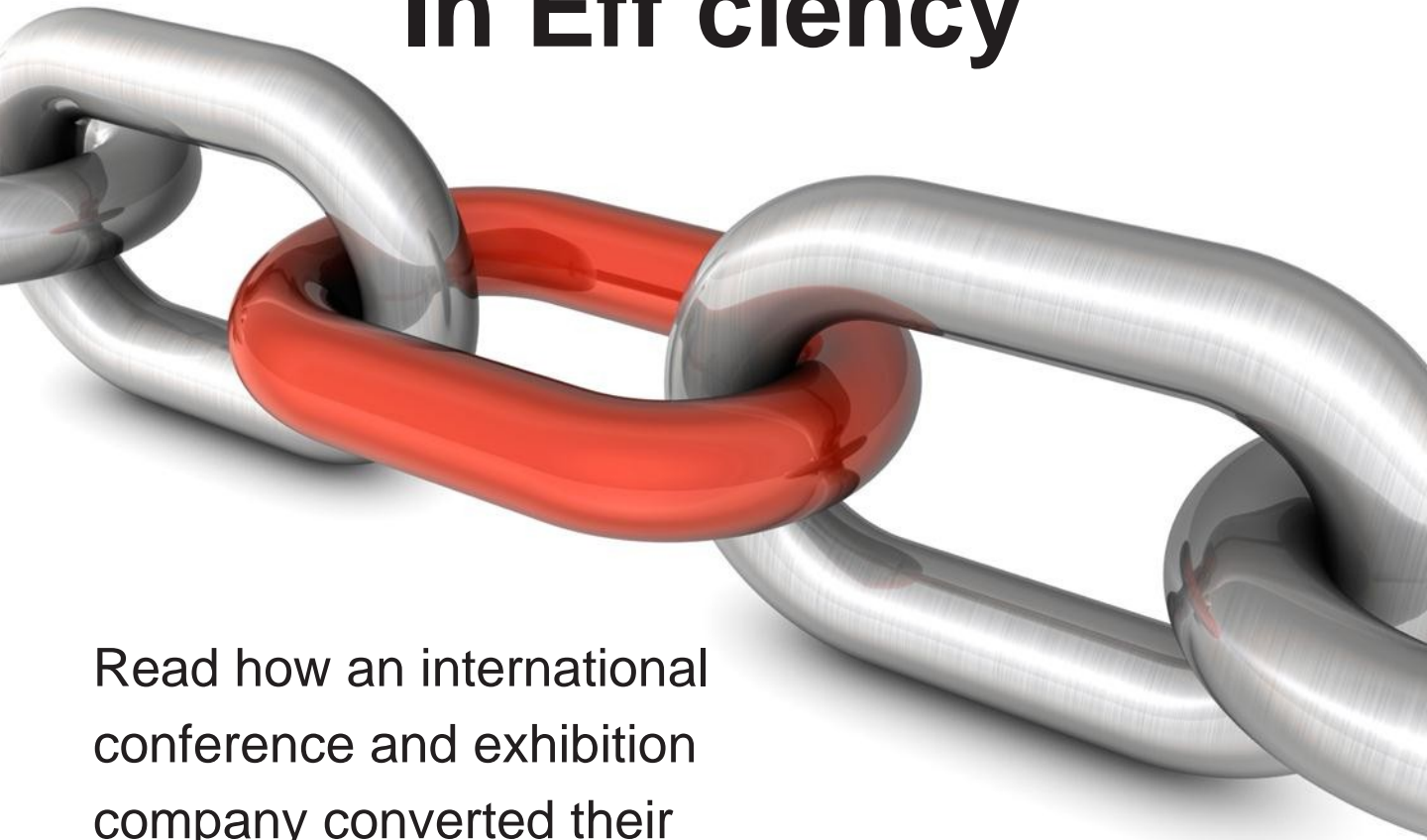


An Exhibition In Efficiency



Read how an international conference and exhibition company converted their scanning system investment into a ten-fold saving

NewFormat®
Appointed Reseller Nordic and Baltic Region

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The savings generated are nearly ten-times our investment in the first year
Systems Administrator



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Background

For over 40 years our client has been raising the profiles of organizations across Europe, supplying creative and organisational services for conferences, exhibitions and events.

Challenge

Due to the nature of the business, many different members of staff, in different locations are constantly collaborating on projects. There was no easy and efficient way to collaborate on hardcopy resulting in a lack of shared information. Also the requirement to courier critical documents between sites resulted in as well as costs in telecommunications to share important data

Solution

Using ScannerVision™ the client was able to revolutionize the way in which they worked. Hardcopy is now scanned by each user at their desk and transmitted to the corporate file server at the head office. By automatically tagging the document with relevant project information, or 'meta data', other collaborators can easily locate the information required.

Users can now categorize their captured data by the type of document and also benefit from zonal text recognition to tag the documents with customer data. Locating data is now simple as the data is stored centrally, in a searchable format, available from any location.

Benefits

Telecommunication costs have dropped significantly as each user has access to the original hardcopy data as well as contextual information captured at the same time.

As there is no longer a need to courier paper copies to different locations, the transportation costs have been reduced to next to nothing. Overall since inception, the total savings realized are nearly ten times the original investment.

To learn more about ScannerVision™, or to book an appointment with a consultant, contact your local reseller.

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