# Accessibility Content Creators

Here are some of the main things to consider when creating a new web page to ensure that it is accessible to all people:



#### Write a Unique Page Title

Your page title should accurately reflect its content.



#### Write Descriptive Link Text

All links should be accompanied by a descriptive name and anchor text that clearly identifies the link destination.



#### Use Headers to Structure Content

Help visitors, particularly users of assistive technology who may override or disable CSS understand how the different information on the page is related.



#### Caption Videos

Ensure visitors with certain audio and cognitive/learning disabilities can enjoy your content.

#### **Clearly Label Input Fields**

Labels should be presented next to fields where users are required to enter information.



#### Provide Useful Alt Text for Non-Text Content

This helps to ensure that non-decorative images, media, applets, and other non-text content can be understood by users of assistive technologies.

### **Quick Tests**

Here are some tests that can be undertaken to check your pages' level of accessibility:

- Try Zooming to 200% to See If All Text Remains Visible
- O Try Navigating Your Site Using Only the Keyboard
- Switch off Your Monitor and Try Using a Screen Reader
- O Deactivate CSS to See If the Document Structure Remains Understandable
- Use Monsido's Color Contrast Checker to See If Text and Other On-Page Elements Are Clearly Distinguishable: <u>www.monsido.com/tools/contrast-checker</u>



Checklist

Read more about Web Accessibility Standards and why they matter at:

www.w3.org/WAI/standards-guidelines/wcag/

## 🚺 monsido.

www.monsido.com 🛛 🔀 info@monsido.com

© 2019 Monsido, All Rights Reserved. Offices in the United States, Australia & Denmark. The Monsido mark and name are the property of Monsido. All other marks are the property of their respective owners.