



Ensuring Quality Through Proof Perfection



Royal Paper Box

Royal Paper Box, a manufacturer of folding cartons for the pharmaceutical, biotech and cosmetic industries prides itself on its long standing reputation of customer satisfaction and uncompromising effort in delivering the highest standards of quality. Achieving the highest level of quality means constantly looking at how a process can be improved and taking the steps towards achieving perfection.

At Royal Paper Box one of the most important aspects of the pre-press process is ensuring that the final contracted proof maintains the customer's brand integrity. "We needed to be able to proof an item, check it for errors and have a great deal of confidence that the proof accurately reflects the customer's artwork the first time it leaves our facilities," says Darryl Carlson, VP of Royal Paper Box.

"Digital-Page™ was really instrumental in helping achieve the level of confidence that we were looking for," says Carlson. "It also played a big role in decreasing lead times since we no longer needed to go through multiple proofs to catch all the errors."



Product Quality & Security!

CHALLENGES

* Visual inspections only

Royal Paper Box had been relying solely on visual inspections by its operators to check for accuracy in the proofs. Due to the growing complexity of artwork in today's marketplaces, it was becoming increasingly difficult to detect errors as small as a period. Royal Paper Box wanted to add an additional layer of automated proofreading to its current manual inspection process in order to ensure complete accuracy.

SOLUTION

* Install Global Vision's Digital-Page™ comparator

Royal Paper Box enlisted Global Vision's automated inspection solutions. Global Vision's digital artwork comparator enabled Royal Paper Box to inspect the approved proof to the customer submitted file for any graphical or text discrepancies. Digital-Page™ offered that additional layer of proofreading that Royal Paper Box had been looking for.

BENEFITS

- * Increased artwork security
- * Improved product quality
- * Increased productivity time

Royal Paper Box is a true leader in their industry. By integrating automated inspection solutions into their pre-press department, Royal Paper Box continues to deliver on their promise of offering customers the highest level of quality and unparalleled service.