



Kodak integrates callas software technology into PRINERGY Workflow 7

Berlin. The recently-released KODAK PRINERGY Workflow 7 lets users set up and monitor PDF print data processes and workflows. Kodak has now integrated the pdfToolbox technology from callas software into its workflow product. The pdfToolbox profiles expand the software's existing validation and correction features to allow improved quality control and less manual work for the user.

KODAK PRINERGY Workflow provides intelligent pre-printing management tools for job and package printing. The software automates associated print production processes, thereby increasing efficiency and reducing both manual work and financial costs. The new version of the software further automates all essential printing functions, with pdfToolbox providing a reliable PDF foundation: an essential component during quality control and preparation.

The pdfToolbox technology is used via validation and correction profiles as part of the workflows that have been set up in PRINERGY, allowing thousands of files to be processed on a fully automated basis. The pdfToolbox technology is used by small companies, large publishing and printing houses, and callas software's OEM customers, who have integrated the technology into their own products. Aside from validation and correction, the technology is also used for other purposes such as color management, imposition, and conversion to and from PDF, and more.

"We are proud to incorporate our PDF technology into PRINERGY Workflow, one of the industry's most popular workflow products," said Dietrich von Seggern, business development manager, callas software. "Our goal has always been to develop technology that is reliable, innovative and flexible, all key requirements for automation. We believe that the combination of a versatile client server system, KODAK PRINERGY Workflow and our pdfToolbox technology will be the right answer for many customers."

About callas software

callas software finds simple ways to handle complex PDF challenges. As a technology innovator, callas software develops and markets PDF technology for publishing, print production, document exchange and document archiving. callas software helps agencies, publishing companies and printers to meet the challenges they face by providing software to preflight, correct and repurpose PDF files for print production and electronic publishing. Businesses and government agencies all over the world rely on callas software's future-proof, fully PDF/A compliant archiving products.

In addition, callas software technology is available as a programming library (SDK) for developers with a need for PDF optimization, validation and correction. Software vendors such as Adobe®, Kodak®, Quark®, Xerox® and many others have recognized the quality and flexibility provided by these callas tools and have incorporated them into their solutions. callas software actively supports international standards and has been participating in ISO, CIP4, the European Color Initiative, the PDF/A Competence Center and the Ghent PDF Workgroup. In addition, callas software is a founding member of the PDF/A Competence Center and in October 2010, Olaf Drümmer became its chairman.

callas software is based in Berlin, Germany. For more information, visit the callas software website at: <http://www.callassoftware.com>.