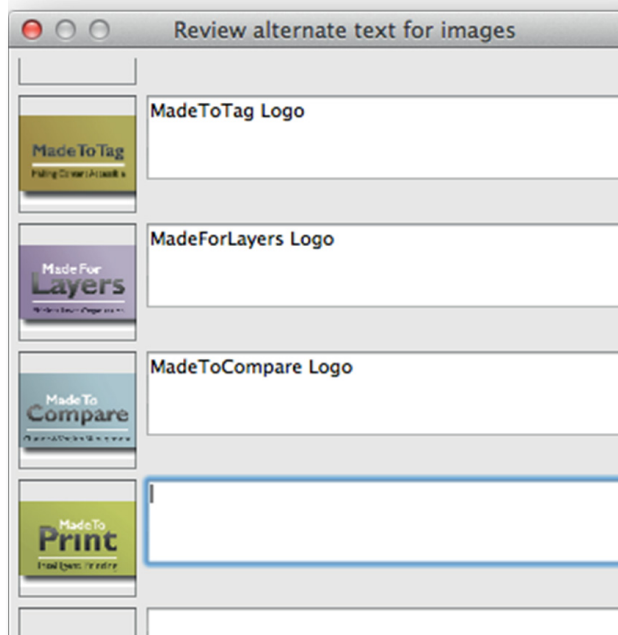


## Product Benefits:

- Extends the power of Adobe InDesign CS5.5, CS6 and CC
- Easily generates tagged PDFs
- Creates accessible PDF files in a few easy steps
- Allows reliable and comprehensive structuring and tagging of all content
- Built-in highlighting and structure preview helps to prevent missing or mis-tagged content
- Optimized user interface speeds fast processing
- Provides support for legal requirements for physically impaired people and for accessibility in information technology (such as described in the German BGG, BITV and EU Mandate 376)



Manage alternate text for images

## Pricing:

- Single user license: 149,- Euro (excl.VAT)
- 10-user license: 1.249,- Euro (excl.VAT)
- License supports Adobe CS5.5, CS6 and CC on the same machine

# MadeToTag

Making Content Accessible

## About axaio software

axaio software optimizes and standardizes output automation processes and content correction workflows for Adobe InDesign/ InDesign Server, InCopy, Illustrator and QuarkXPress environments. axaio software vastly enhances reliability in PDF creation and automated export to other file formats. Most of the axaio products seamlessly integrate into editorial environments based on vjoon K4, WoodWing Enterprise for a status-based output. axaio solutions are in use by publishing houses, advertisement agencies, prepress service providers and packaging companies all over the world.



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**Tagged PDF –  
fast and reliable  
from within Adobe InDesign**

AXA\_EN\_MTT\_11.13



**axaio MadeToTag is an Adobe InDesign plug-in to properly prepare InDesign documents for export to accessible, tagged PDF files – much easier, faster and more reliable.**

### Key Features:

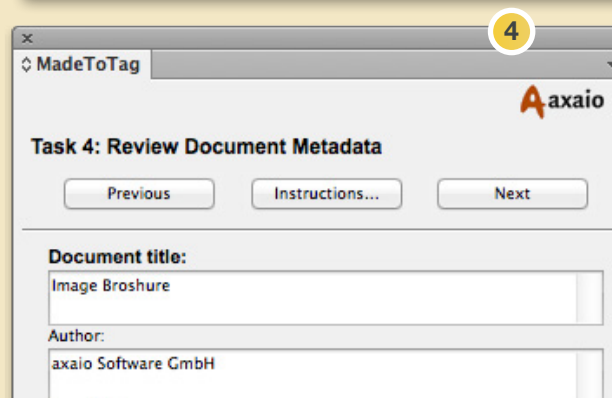
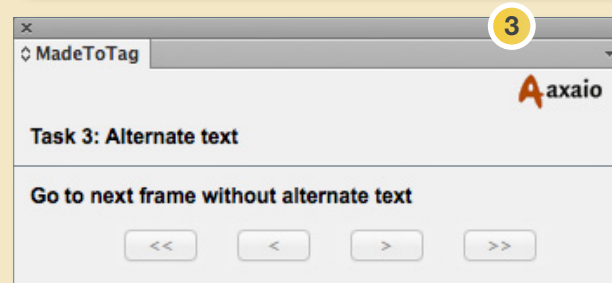
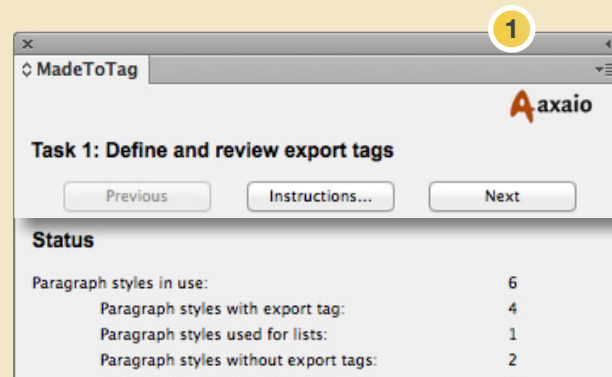
- Define export tags for document styles
- Structure content using articles
- Correctly structure lists, tables, links and form fields
- Use Structure Preview based on callas pdfGoHTML for quick tagging quality checks
- Check export tags with colored preview
- Provide alternate text for images and graphics
- Check for insufficient color contrast
- Easily fix common problems (such as incorrectly defined lists)
- Add settings for primary and further languages used in the document
- Structure all tables including in the document
- Control document metadata
- Intuitive user interface flow based on six tasks
- Keyboard shortcuts for quickest operation
- Export optimized, tagged PDF using callas pdfToolbox technology

### Target Groups:

- Public administrations and enterprises publishing documents to accessible PDF
- Media service providers
- Students and lecturers at colleges and universities
- Associations and institutions

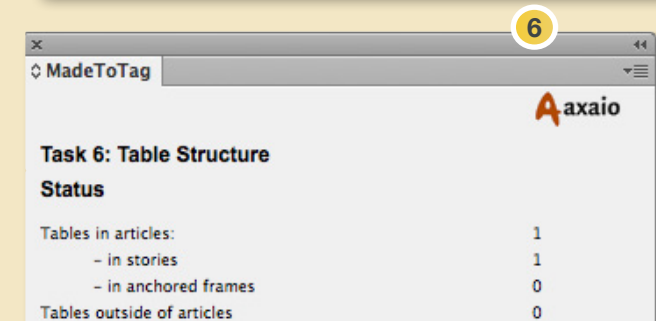
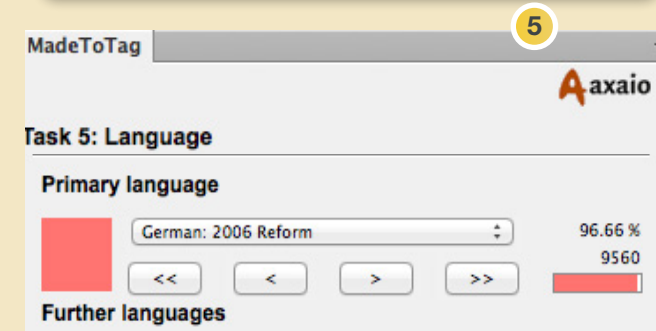
#### General

- Supports Adobe InDesign as CS5.5, CS6 and CC
- For Mac OS X und Windows XP/Vista/7/8



### Tagged PDF in only seven steps:

- 1 Define and review the export tags for paragraph styles
- 2 Structure content into articles and review reading order
- 3 Provide and proof read alternate text for images and graphics
- 4 Review and adjust document metadata
- 5 Review and adjust language settings
- 6 Structure table content
- 7 Create tagged PDF file



### Task 7: Create Tagged PDF File