

axaio MadeToTag is a plugin for Adobe® InDesign®, to prepare InDesign documents for export as Tagged PDF – much more easier, faster and more reliable.

**MadeToTag**

Making Content Accessible

**Key Features:**

- Intuitive visual tools and lots of keyboard shortcuts to:
  - Tag all text
  - Establish proper content sequence
  - Get content structure right
  - Enter alternate text for images
  - Use color coding to find issues
  - Magic fixes for nasty problems, like faux lists
- Integrated with MadeToPrint for tagged PDF export

**Product Benefits:**

- Extends Adobe® InDesign® CS5.5 and higher
- Makes it very easy to make any InDesign file ready for accessibility
- Tagged PDF just a push button away
- Reliable and comprehensive PDF tagging, without big effort
- No more missing text contents, caused accidentally during tagging
- Intuitive and user-friendly handling for short preparation time
- Certainty, to be prepared – for official regulations on the availability of accessible documents

**Availability:**

- Public beta already open – see:  
<http://madetotag.axaio.com>
- Official version to be released in summer 2012

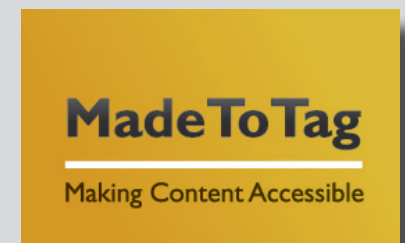
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» intelligent efficiency



axaio MadeToPrint is the intelligent print and export solution for publishers, printers, agencies and for the package printing, for output standardization and automation from within Adobe® InDesign®, Illustrator®, InCopy® and QuarkXPress®.

**MadeTo  
Print**  
Intelligent Printing

#### Key Features:

- Combining multiple output steps and executing them simultaneously
- Rule-based definition of file and folder names
- Saving output in predefined target paths/folders
- Target different output channels in parallel
- Easy export and import of saved jobs
- Single page output from a multi page document
- Reliable PDF verification during export
- Individual and flexible layer processing
- Info bars on printouts and in PostScript based files
- Flexible control of export parameters
- Integrates seamlessly with Enfocus Switch
- Three automation versions available:
  - MadeToPrint **Standard**
  - MadeToPrint **Auto** (Hotfolder mechanism)
  - MadeToPrint **Server** (incl. Adobe ID Server)

#### Optional Publishing System Connection:

- vjoon K4, WoodWing Enterprise, Van Gennep PlanSystem, Quark Publishing System
- Keeps publication components up-to-date
- Checks out layouts unattended
- Updates contents right before output
- Checks layout back-up into editorial system database

#### Products Benefits:

- Standardized output = safety/control
- Error minimization = time and cost saving

axaio MadeToCompare provides an ideal change and version control tool, for publishers, editorial teams and agencies working with Adobe® InCopy®. The plugin detects and visualizes even the minutest differences between two document versions and is used e.g. for a reliable creation of business reports.

**MadeTo  
Compare**  
Change & Version Management

#### Key Features:

- Detects changed, removed or inserted words and paragraphs
- Controls deleted and added spaces, line breaks, parting lines and sentences and paragraphs that have been moved
- Displays all differences in a dynamically generated and configurable HTML document
- Writes and saves test results in a text file
- Directly links locations in the compare result page to the correct locations in the master text
- Works in all InCopy modes as proof sheets, text sections, layouts

#### Integration with Publishing Systems:

- vjoon K4 or WoodWing Enterprise
- Lists editorial differences
- Controls different versions of an article

#### Product Benefits:

- Delivers huge time savings by automatically detecting differences and version changes
- Increase of safety through accuracy and quality
- Cost reduction through time savings and error minimization during text
- Easy and reliable handling
- Streamlines the collaboration between the different players as e.g. team members, freelancers and customers

axaio MadeForLayers is a plugin for Adobe® InDesign® and Illustrator®, that helps streamlining and simplifying the creation and editing of complex documents, based on layer views.

**Made For  
Layers**  
Efficient Layer Organization

#### Key Features:

- Group layers into layer views to streamline different working methods:
  - Working with multiple language versions
  - Working with regional variants of ads or editorial contents
  - Working with complex packaging documents containing design and technical layers
- Create, edit or delete layer views
- User-friendly and intuitive layer palette for efficient layer handling
- Save layer view combinations and import them into existing documents
- Add metadata to layers to enable workflow automation based on standardized metadata rather than layer names
- Set a specific layer view as the default document view to determine which layers will be visible initially when the document is opened
- Create a new layer view from the currently visible layers

#### Product Benefits:

- Quicker document editing
- Standardized document creation processing
- Focused working and thereby efficient
- No accidental layer mix-up
- Available as part of MadeToPrint, for an error-free document version export