MadeToTag

Making Content Accessible

Tagged PDF – fast and reliable

from within Adobe InDesign

axaio

axaio MadeToTag is an Adobe InDesign plug-in to properly prepare and export InDesign documents as accessible and tagged PDF files – easier, faster and reliable.

Although it is possible to export to a tagged PDF using Adobe InDesign's built-in features, MadeToTag provides important additional features that simplify, secure and accelerate the preparation and creation process. Time-consuming post-processing in Adobe Acrobat is no longer necessary. MadeToTag also ensures that the legal requirements for an accessible PDF, based on the PDF/UA ISO standard, are met. MadeToTag performs a series of own processing steps and corrects various critical errors that are crucial for PDF/UA compliance.

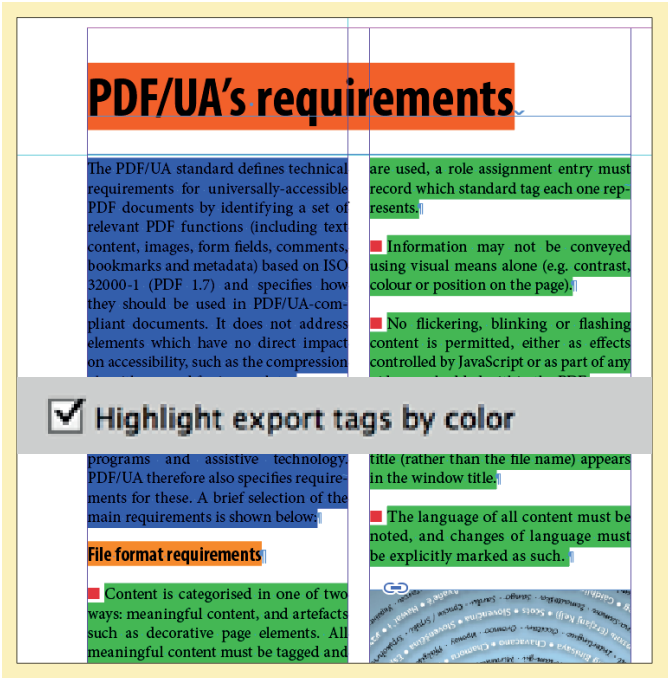
Key Features

- Quick assignment of export tags by keyboard shortcuts and control by color highlighting
- Repair functions for common problems, as incorrectly formatted lists, empty paragraphs, layout tables, etc.
- Practical preview to check the correct tagging order (callas pdfGoHTML)
- Correct tagging of links, tables of content, lists
- Overview for adding and editing missing or insufficient alternate texts and metadata
- Control over the assigned languages in the document, for a correct speech output
- Easy solution to tag complex tables, for a logical representation of the table cell affiliation
- Comfortable handling of interactive form fields
- Footnote linking for better navigation in the document
- Export to PDF/UA standard (Universal Accessibility) or PDF/A-2a (accessible and long-term archivable)

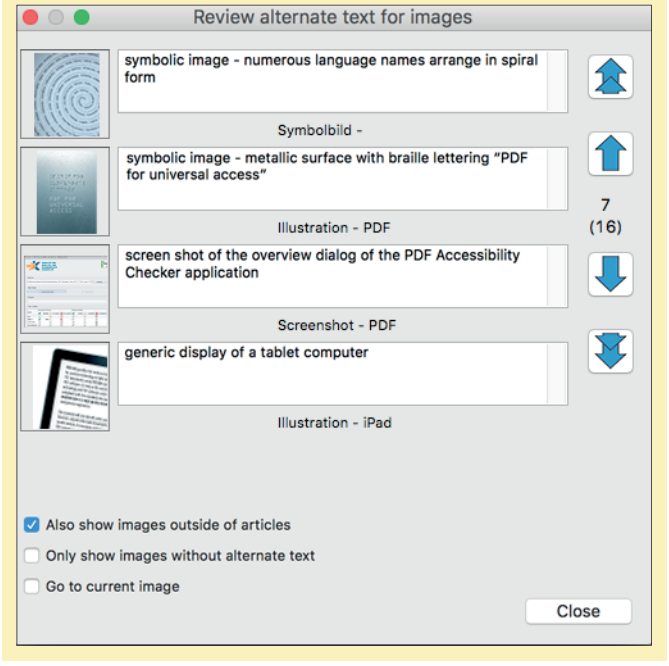
Target Groups

- Public administrations and government authorities
- Associations and institutions
- Ad agencies, insurance companies, media service providers
- Universities, colleges and other educational institutions

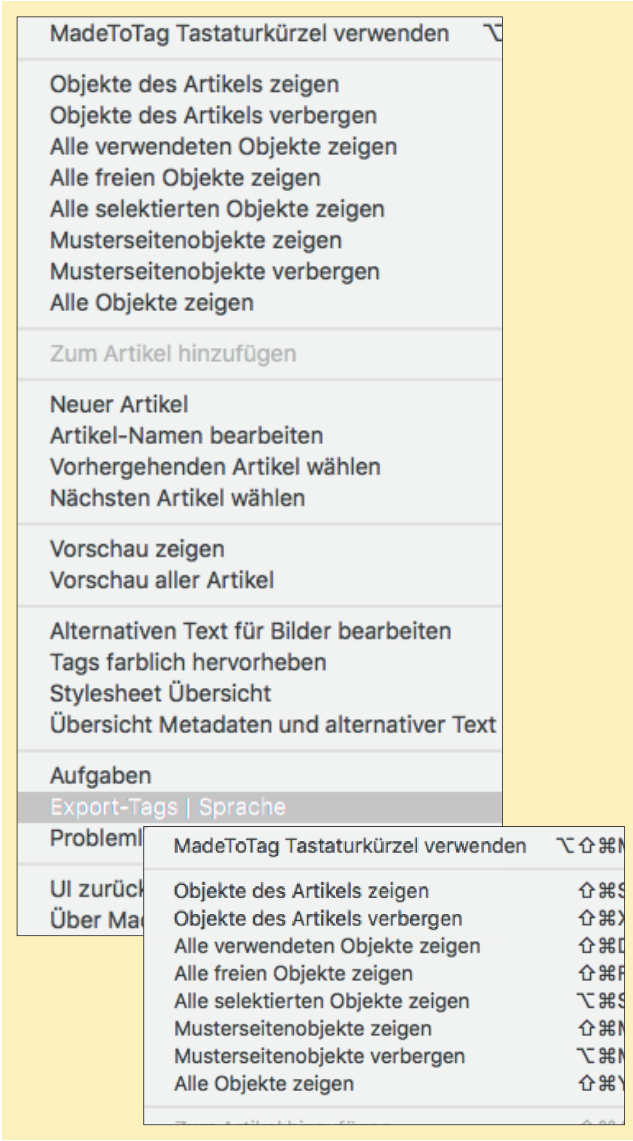
Paragraph styles are color highlighted, according to the assigned document export tags, for a quick verification:



Display of all document images with missing alternate texts and optional editing function:



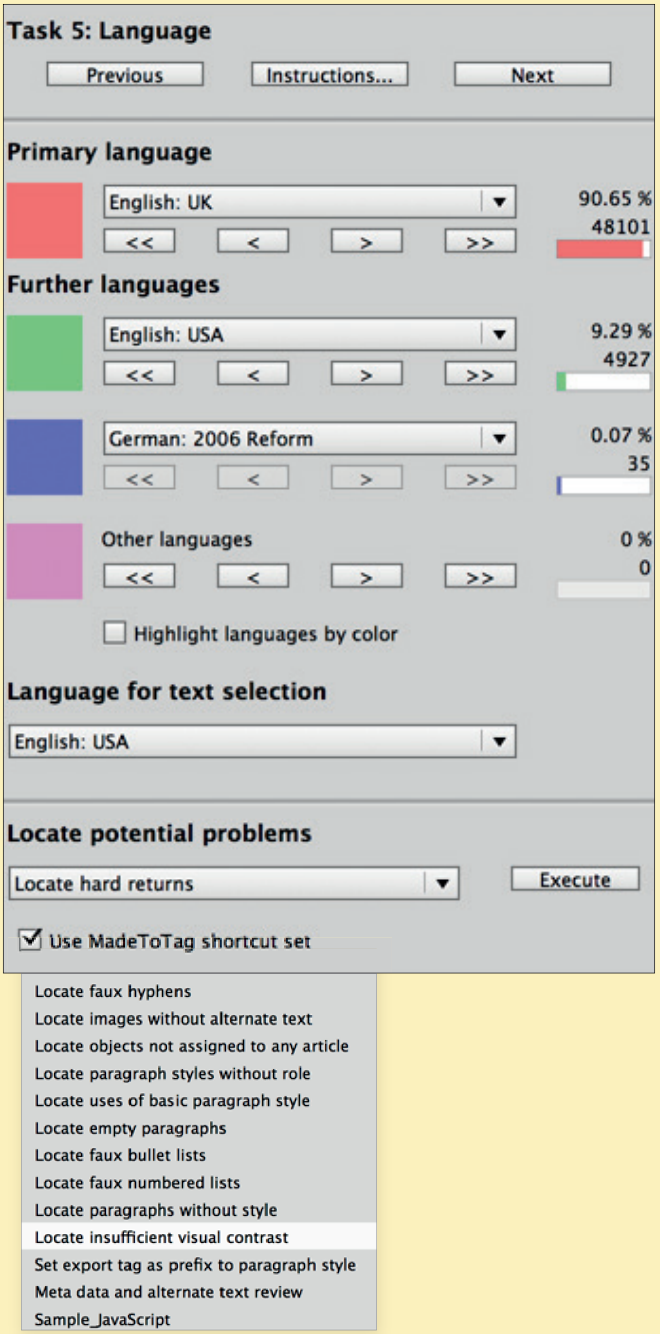
All important MadeToTag features can be used via keyboard shortcuts, allowing a fast and secure editing, e.g. fast creation of articles for a correct reading order:



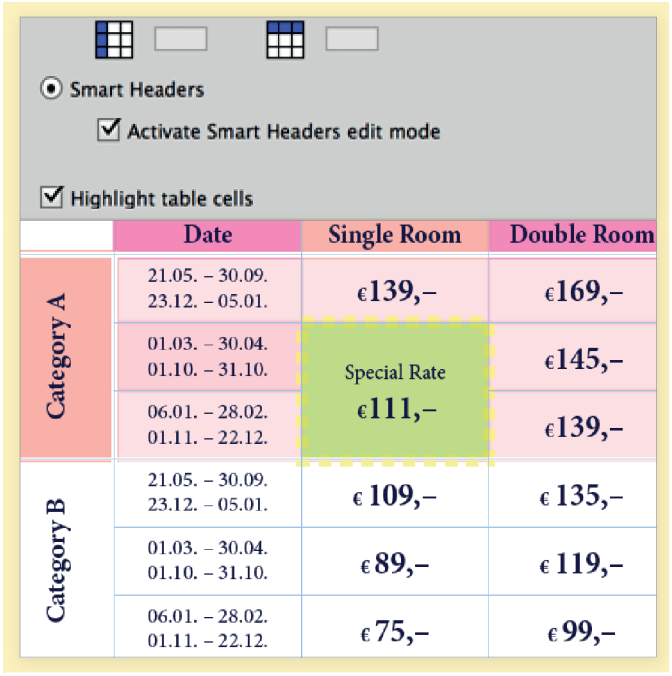
General

- Plug-In for Adobe InDesign
- For Mac and Windows

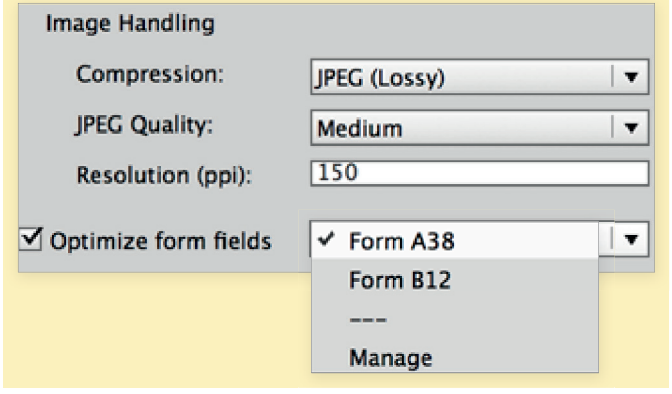
The “Language highlighting” feature determines intuitively and quickly whether the language settings used in the InDesign document are correct and set for all included languages:



In MadeToTag you can assign tags for table structures very differenciated: If the “Smart Headers Editing Mode“ is selected, complex assignments can be defined from a selected table cell, which are clearly recognizable with the help of colored backgrounds:



The “Optimize form fields“ option can be used to customize forms in PDF files. You can use MadeToTag to open a previously created form in Adobe Acrobat. When exporting, the form field settings of that template, such as font type, validation scripts, colors and interactive values, are imported into the PDF for export. These templates are saved and can be re-used in future projects:



Tagged PDF in 7 guided steps

1. Define and review export tags for paragraph styles used in the document
2. Tag content into articles and review reading order
3. Display and edit alternate texts for images and graphics
4. Review and adjust document metadata
5. Adjust and review languages used in the document
6. Tagging of complex table contents
7. Create tagged and accessible PDF/UA files

Benefits

- Faultless generation of tagged PDF documents from within Adobe InDesign
- Accessible PDF documents in a few easy steps
- Reliable results through built-in control features
- Comprehensive tagging of different document contents in a short amount of time
- Consideration of PDF/UA relevant document elements for the creation of accessible PDF files
- Short product training period due to the easy and intuitive user interface
- Provides support for legal requirements for physically impaired people and for accessibility in information technology (such as described in the German BGG, BITV and EU Mandate 376)

Pricing

- Multi user pricing upon request: sales@axaio.com

1 user license:

599 Euro
(excl. VAT)

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About axaio software

axaio software optimizes and standardizes output automation processes and content correction workflows for Adobe InDesign/InDesign Server, InCopy, Illustrator and QuarkXPress environments. axaio MadeToPrint vastly enhances reliability in PDF creation and automated export to different other file formats. MadeToPrint seamlessly integrates into editorial environments based on vjoon K4, WoodWing Enterprise, Van Gennep PlanSystem4 and Quark Publishing Platform, for a status-based output.

Another topic axaio software is focusing on is the generation of accessible PDF documents from within Adobe InDesign, for which the axaio solution MadeToTag was developed.

Products from axaio software are used worldwide in publishing and printering houses, agencies, by prepress service providers, public authorities, insurance companies and in packaging industry.