



PRESSERO™

B2B & B2C WEB-TO-PRINT

The most advanced, cloud-based **W2P** technology for sending orders and jobs online

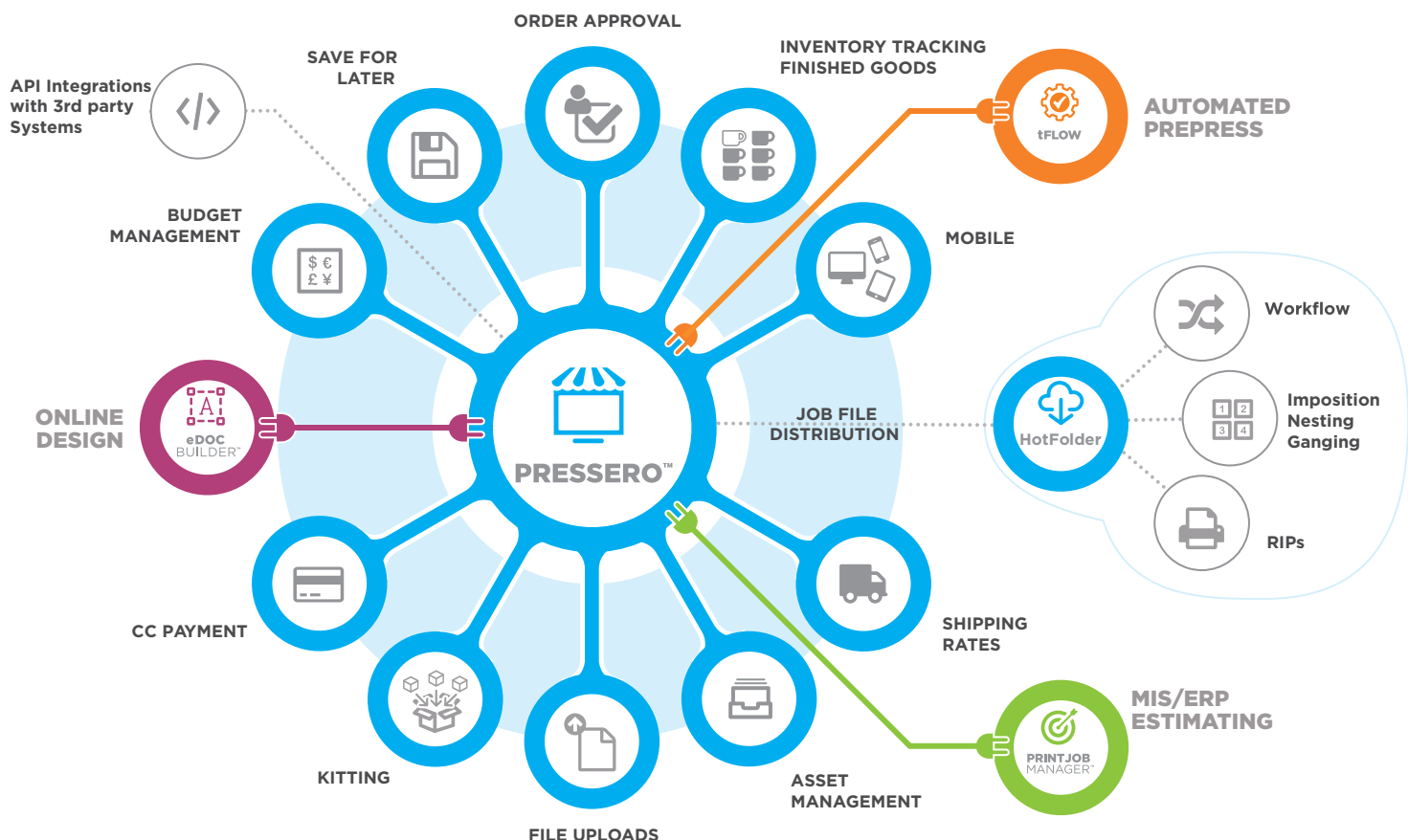
Aleyant Pressero™ is one of the most complete **web-to-print solutions** on the market. Pressero's **open architecture** allows for **integration with other applications** via a robust API, cXML punch-out, and SAML single sign-on. It's **SaaS** (Software as a Service) model ensures easy accessibility from any device, anywhere in the world.

Aleyant Pressero integrates with **MIS/ERP systems**, which has opened up new opportunities in the Graphic Arts sector. In addition, Pressero is the only **web-to-print system** on the market that offers excellent functionalities at competitive prices.



Pressero is ...

- ...affordable
- ...complete
- ...easy to use
- ...flexible
- ...the most dynamic web-to-print





By your side

Unlimited training, assistance and support



Dynamic

Constant innovation and regular updates



Unlimited storefronts

Public (B2C) and Private (B2B) storefronts



Total integration

With your managing systems, design and workflows



Complete customization

Pressero adapts to your business and to each one of your clients



Affordable

Start saving by reducing printing processes









Create B2B and B2C online stores adapted and customized to your needs and those of your customers

Cloud service, dynamic, flexible, affordable

















Automates prepress and manages variable data with incredible ease
















PRESSERO standard

-  1 B2C public site
-  Unlimited B2B private sites
-  Training and support
-  Excel-based instant pricing
-  Integrated payment methods
-  eDocBuilder interactive design
-  Basic mail notifications
-  Basic plan of approval

PRESSERO professional

-  2 B2C public sites
-  Unlimited B2B private sites
-  Training and support
-  Excel-based instant pricing
-  Integrated payment methods
-  eDocBuilder form-based templates
-  eDocBuilder interactive design
-  Basic mail notifications
-  Basic plan of approval
-  Custom job status
-  Purchase limits
-  Print category image library
-  Ready to use pricing library
-  Hosting custom website skins

PRESSERO enterprise

-  3 B2C public sites
-  Unlimited B2B private sites
-  Training and support
-  Excel-based instant pricing
-  Integrated payment methods
-  eDocBuilder form-based templates
-  eDocBuilder interactive design
-  Basic mail notifications
-  Basic plan of approval
-  Custom job status
-  Purchase limits
-  Print category image library
-  Ready to use pricing library
-  Hosting custom website skins
-  Automatic Workflow Integrator (AWI)